

Amanda Regan

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PROFESSIONAL EXPERIENCE

Grin & Share It Podcast

Producer, co-host, writer, publisher & editor, 2020-Present

- Manage marketing efforts to grow audience dramatically in the past year with over 3,500 downloads, an average of more than 300 monthly downloads, and more than 1,300 social media followers across Instagram, TikTok and Twitter.
- Manage brand collaborations to promote the series, including with Parade, Junk Gold, and Jewels by Jessica.
- Publish episodes weekly, nearly 50 in the past year, on all streaming platforms (Apple Podcasts, Spotify, Amazon Music, Pandora, etc.), and video episodes on YouTube. Write weekly topics and segments within each episode, and serve as copy writer for publishing.
- Edit the audio and video for each episode utilizing professional software such as Adobe Premiere Pro, Adobe Audition, iMove and Garage Band.

Grady Newsource, University of Georgia

Multi Media Journalist & Digital Producer, January-May 2020

- Wrote and shot daily news stories for local counties, working closely with county police, fire and sheriff's departments. Articles consistently reached over 1,200 page views. Proficiency in professional camera, lighting, and audio equipment.
- Pitched daily story ideas for Grady Newsource's live news show. Worked closely with a team of journalists to produce a daily broadcast and online show.
- Organized web structure for Grady Newsource utilizing WordPress and planned social media content as digital producer. Studied web analytics and audience engagement for web articles and social media posts. Assisted in re-structuring Newsource during the pandemic—seamlessly transitioned Newsource from a live TV news show to online video and web news outlet.

Thomson Reuters, Los Angeles, CA

Media Intern for political reporter, Tim Reid, May 2019

- Assisted in research for news content accuracy, and collaborated with staff journalists and editors.
- Worked on the team charged with information gathering for Vice President Kamala Harris's presidential campaign launch.

American Threads— Retail Clothing Brand, Athens, GA

Media Intern, May 2018-July 2018

Sales Associate, November 2016 – June 2019

- Produced original content ie. photos, posts, etc. to market products and promotions on Instagram.
- Organized promotional store events to increase sales and promote American Threads as a brand.
- Achieved consistent highest grossing sales, managed store operations and money management.

Uncommon Apartments— CA Ventures, Athens, GA

Community Assistant, Leasing Agent, Aug 2019-June 2020

- Assisted the leasing manager by organizing tenant and lease database. Conducted daily property tours and achieved the highest amount of monthly lease sales.

EDUCATION

University of Georgia, Grady School of Journalism and Mass Communications

- BA in multimedia journalism, minor in communications. Accepted to work for Grady Newsource.
- Activities: Gamma Phi Beta sorority, Girls On the Run Philanthropy

Università del Sacro Cuore, Study Abroad Program, Milan, IT

- International media and communications
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